



Business advice with a different perspective

Measuring Social Impact Systems

SROI – Social Return on Investment

SROI is an approach to understanding and managing the value of the social, economic and environmental outcomes created by an activity or an organisation. It is based on a set of principles that are applied within a framework. <http://www.thesroinetwork.org/>

Social Audit Network

Social accounting and audit is a logical and flexible framework which enables your organisation to build on existing documentation and reporting systems and develop a process so that you can:

- Prove - account fully for and report on your organisation's social, environmental and economic performance and impact.
- Improve - provide the information essential for planning future actions and improving performance.
- Account - be accountable to all those you work with and work for through social accounting and audit you will understand the impact your organisation has on people, the planet and the way you use resources. It will also help you manage your organisation and improve your effectiveness. <http://www.socialauditnetwork.org.uk/>

Outcomes Star

The Outcomes Star™ is a unique suite of tools for supporting and measuring change when working with people. The Outcomes Star™ both measures and supports progress for service users towards self-reliance or other goals. The Stars are designed to be completed collaboratively as an integral part of keywork. <http://www.outcomesstar.org.uk/>

Local Impact Measurement Tool

The Local Impact Measurement Tool allows all businesses, charities and social enterprises - no matter how small - to show that you contribute to local strategic priorities. <http://aspiren.net/LIM/>

Social Impact Tracker

Social Impact Tracker Online is a secure, web-based database application that allows you to capture and report your outputs, outcomes and your social impact. Social Impact Tracker is easy to use, affordable and allows you to keep 'everything in one place'. It is an efficient method of providing supporting documentation to funders, management and other key stakeholders. <http://www.socialimpacttracker.org/>

Lamplight

Lamplight is an online database system designed to be scaleable and flexible. You set the fields you need. You choose the modules that will suit you best, and you can scale the system up or down as your organisations grows or your needs change. The system has all the basics that a small to medium-sized organisation need to get started with their database. You can then build up your perfect system by adding any one or more modules. This way, you don't get distracting options you never use, and you only pay for what you need. <http://www.lamplightdb.co.uk/>

The Rickter Scale

The Rickter Scale is a unique motivational, multi-sensory assessment and action planning process, designed specifically to measure soft indicators and distance travelled. The process is very empowering for the individual, encouraging them to see the 'bigger picture' and realise how different aspects of their life impact on each other. Through further dialogue with the interviewer, the individual can explore possibilities, make informed choices, take responsibility for their own goals and set a realistic action plan.

<http://www.rickterscale.com/>

ECCO

The directors of Ecco Solutions all have backgrounds in service provision in the Third Sector. They realised that there were few (if any!) software applications that addressed the needs of providers in the sector: software that was client-focussed and would provide key information on a daily basis – a dashboard of stats.

Only with such knowledge can an organisation begin to strengthen weak areas, or excel in others. Of course, the need for such information goes beyond the organisation itself and having the ability to provide that information at a click of a button (to evidence the work being done) can place the service provider in a much stronger position to retain, or acquire, any contracts.

<http://www.eccosolutions.co.uk/>

The Questant Process

The Questant Process is a unique, affordable analysis tool which helps social enterprises and other third sector organisations answer that vital question "Are we providing a positive return in financial terms for our funders?"

The Questant Process analyses your organisation's service in terms of its value for money and return to the public purse. It helps you know the return on investment in your organisation, whether through hard or soft capital. It can be used to measure the impact of most types of organisation including social enterprises, support projects, community projects and more. <http://www.questant.co.uk/the-questant-process>



Contact us

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